BRIEF PROGRAM DESCRIPTION/GOALS:
Communication Arts is a graphic design program that integrates art and technology to communicate ideas and information for a wide range of visual communication needs such as: marketing collateral, advertising design, packaging design, and more, for print and digital media needs. The program provides a curriculum of technical and conceptual problem solving skills to encourage innovation, critical thinking and the application of formal design.

DEGREES THAT CAN BE EARNED:
Associate in Science (AS)

WHAT IS UNIQUE ABOUT THE PROGRAM:
- Students utilize popular software programs to develop and produce high quality designs and products.
- Students in their last semester of the program a portfolio of their work suitable for seeking employment.
- The Communication Arts program prepares students for entry level employment in graphic design, advertising design, desktop and on-line publishing, and includes all aspects of the publishing, printing and related services and industries. To successfully complete the program, students must earn a grade of “C” or higher in all major courses with a “CA” alpha.

ITEMIZED ESTIMATE OF EDUCATIONAL COSTS:
- Tuition based on total credits taken.
- Books/supplies approximately $2,000.

PROGRAM PREREQUISITES:
Check the College catalog or the program webpage for the most current program prerequisites.