

MELE - MUSIC & ENTERTAINMENT LEARNING EXPERIENCE

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WEBSITE: www.honolulu.hawaii.edu/mele

OFFICE: MELE Program, Building 2-412

STUDIOS: Mike Curb MELE Studio, Building 2-414/415
Studio 416, Building 2-416

FACULTY: Eric Lagrimas, Jon Ross, John Vierra

PROGRAM MISSION: To promote the business and profession of music in Hawai'i across the board from song writing and record production to contracts and career management.

PROGRAM DESCRIPTION: MELE - Music & Entertainment Learning Experience - utilizes a comprehensive music business and production curriculum meeting the requirements for entry-level training of music industry and production professionals. The curriculum focuses on combining academic experience with real-world applications to prepare students to work in the rapidly evolving global music industry of the 21st century. The program core offers a rounded curriculum grounding students in the basics of the music industry, sound recording and the business of music.

The MELE program offers two distinct degree paths. The Associate of Science (AS) in Music Business & Production and the Associate of Science (AS) in Audio Engineering Technology which may be earned during a four-semester sequence:

- AS in MELE Music & Entertainment Business: This curriculum requires special focus on business related courses, including accounting, business law, and economics, as well as music business courses. Music business courses include a survey of the music business, music publishing, intellectual properties, and others.
- AS in MELE Audio Engineering Technology: This curriculum focuses on the engineering and production of music recording. Audio engineering courses include studio production, audio engineering, and studio maintenance and electronics.

PROGRAM STUDENT LEARNING OUTCOMES (SLO): Upon successful completion of the MELE program, students will be able to:

- Demonstrate an understanding of professional and ethical standards in the entertainment and music business. (All MELE majors)
- Describe the economic, musical and technological developments and new business models of the recording industry. (All MELE majors)
- Demonstrate the ability to solve technical problems. (All MELE majors)
- Explain the careers, contracts, law, processes and economics of the music business. (Music Business majors)
- Prepare public relations programs for entertainment and music business clients. (Music Business majors)
- Describe various types of intellectual property and copyright laws within the music industry. (Music Business majors)
- Identify the role of music publishing in the entertainment and music business. (Music Business majors)
- Describe the importance of appreciating diversity and global perspectives in the entertainment and music business. (Music Business majors)
- Demonstrate an understanding of music production. (Audio Engineering majors)
- Demonstrate an understanding of the use of recording technology. (Audio Engineering majors)
- Demonstrate an appropriate mastery of techniques and skills used in operating studio equipment and sound systems. (Audio Engineering majors)



PROGRAM REQUIREMENTS: MUSIC BUSINESS & PRODUCTION AS DEGREE

Program Prerequisites: <i>Placement in ENG 100</i> <i>"C" or higher in MATH 24, OR Placement in MATH 25</i>		Suggested Semester*				Associate in Science Degree Credits
		1	2	3	4	
General Education Requirements: **						
<i>ART 101</i> or <i>ART 113</i>	<i>Introduction to the Visual Arts</i> <i>Introduction to Drawing</i>					3
<i>ENG 100</i>	<i>English Composition I</i>	✓				3
<i>HIST 151</i> or <i>HIST 152</i>	<i>World History to 1500</i> <i>World History since 1500</i>					3
<i>HWST 107</i>	<i>Hawai'i: Center of the Pacific</i>					3
<i>PHIL 101</i> or <i>REL 150</i> or <i>ENG 257H</i>	<i>Introduction to Philosophy: Morals and Society</i> <i>Introduction to the World's Major Religions</i> <i>Hip-Hop Literature and Urban Culture</i>					3
<i>SP 151</i>	<i>Personal and Public Speech</i>					3
						18
Major Requirements						
<i>ACC 201</i>	<i>Intro to Financial Accounting</i>					3
<i>Any BIOL</i> & <i>BIOL Lab</i>	<i>(Any biological science course plus lab)</i>					4
<i>BLAW 200</i>	<i>Legal Environment of Business</i>					3
<i>ECON 130</i> or <i>ECON 131</i>	<i>Principles of Economics I: Microeconomics</i> <i>Principles of Economics II: Macroeconomics</i>					3
<i>MATH 100</i>	<i>Survey of Math</i>					3
<i>MELE 101</i>	<i>Survey of Music & Entertainment Business</i>	✓				3
<i>MELE 102</i>	<i>Survey of Recording Technology</i>	✓				3
<i>MELE 103</i>	<i>Modern Music & Theory for the Music & Entertainment Professional</i>					3
<i>MELE 201</i>	<i>History of the Recording & Entertainment Industry</i>		✓			3
<i>MELE 202</i>	<i>Public Relations in the Music & Entertainment Industry</i>		✓			3
<i>MELE 203</i>	<i>Intellectual Properties in the Music & Entertainment Industry</i>				✓	3
<i>MELE 204</i>	<i>Music Publishing in the Entertainment Industry</i>			✓		3
<i>MELE 205</i>	<i>Concert & Event Production</i>					3
<i>MELE 275</i>	<i>Practicum</i>				✓	4
						44
Minimum Credits Required						62

* Suggested courses for the first through the fourth semester are designated with a "✓".

** General Education Requirements for the AS degree are listed under *DEGREES AND CERTIFICATES*.

PROGRAM REQUIREMENTS: AUDIO ENGINEERING TECHNOLOGY AS DEGREE

Program Prerequisites: <i>Placement in ENG 100</i> <i>"C" or higher in MATH 24, OR Placement in MATH 25</i>		Suggested Semester*				Associate in Science Degree Credits
		1	2	3	4	
General Education Requirements: **						
<i>ENG 100</i>	<i>English Composition I</i>	✓				3
<i>HIST 151</i> or <i>HIST 152</i>	<i>World History to 1500</i> <i>World History since 1500</i>					3
<i>HWST 107</i>	<i>Hawai'i: Center of the Pacific</i>					3
<i>ICS 100</i>	<i>Computer Literacy and Applications</i>					3

PHIL 101 or REL 150	Introduction to Philosophy: Morals and Society Introduction to the World's Major Religions		3
SP 151	Personal and Public Speech		3
			18
Major Requirements			
MELE 214	Electronics for Audio Engineers	✓	4
JOUR 150	The Media and Society		3
MATH 103	College Algebra		3
PHYS 100	Survey of Physics		3
PHYS 100L	Survey of Physics Lab		1
MELE 101	Survey of Music & Entertainment Business	✓	3
MELE 102	Survey of Recording Technology	✓	3
MELE 103	Modern Music & Theory for the Music & Entertainment Professional		3
MELE 211	Audio Engineering I	✓	4
MELE 212	Digital Audio: Theory and Workstations		3
MELE 213	Studio Production		3
MELE 215	Sound Reinforcement		4
MELE 220	Audio Engineering II		4
MELE 275	Practicum		4
			45
	Minimum Credits Required		63

- * Suggested courses for the first through the fourth semester are designated with a "✓".
- ** General Education Requirements for the AS degree are listed under *DEGREES AND CERTIFICATES*.

COST OF TEXTBOOKS/SUPPLIES: The cost for textbooks is approximately \$240.

